

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG21/12 17.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG21/12 17.12

CITY TAX	STATE TAX	CO-OP BILLING NEEDED
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FR: CAITLIN FOR JULIE
M1-3 OK'D, SEE LNS 35-37
TTLS: RTS
PLS CONFIRM, THX! 8/21/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1561												
2	S		1210A-105A	30		\$500.00	9/21	9/21	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
35	A		1235A-135A	30		\$500.00	9/21	9/21	1		FRI	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL AFTER HS SPORTS THIS IS A MAKE-GOOD FOR SEP21 ON LINE-2 FOR 1 SPOT/WK												

REP HEADLINE# 6282551 TRF# 327431
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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11	S		900A-1000A	30		\$750.00	9/24	9/24	0		MON	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
36	A		900A-1000A	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR SEP24 ON LINE-11 FOR 1 SPOT/WK												
14	S		500A	30		\$350.00	9/22	9/22	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS												
37	A		1235A-130A	30		\$350.00	9/22	9/22	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1: TP CRIMINAL MINDS AFTER NCCA THIS IS A MAKE-GOOD FOR SEP22 ON LINE-14 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1210A-105A OFFER: FRI/1235A-135A CMT: TP KIMMEL AFTER HS SPORTS	30S		\$500.00	SEP21				(AUG17/12) PLS ADVISE.	
M2	OK'D	BUY#11	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE	30S		\$750.00	SEP24				(AUG17/12) PLS ADVISE.	
M3	OK'D	BUY#14	MISSED: SAT/500A OFFER: SAT/1235A-130A CMT: TP CRIMINAL MINDS AFTER NCCA	30S		\$350.00	SEP22				(AUG17/12) PLS ADVISE.	
SEP/12 55500.00												CONTRACT TOTAL 55500.00 TOTAL SPOTS 34

MARKET TOTALS \$163,235 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE